

STARTUP GUIDE TO THE PLATFORM IGNITE MAGIC

How to create a company profile on Ignite Magic

1

[Click here](#) to create your startup account on the platform Ignite Magic

Please note that if you have previously participated in one of our matchmakings, you already have an account. Don't create a new one. If you don't remember your username, contact us at support@ignitemagic.org.

2

You will receive an email to verify your account.

Please check the spam folder if you haven't received it.

3

Now it's time to fill in your company profile!

This is the information that we read to understand what your startup develops and be able to match you with the right corporates and public sector organizations. Put an extra effort here! You find some tips [here](#). Don't forget to upload your pitch deck, add your colleagues that will participate in the matchmaking meetings and complete the extra information.

4

Now your profile is registered!

Why don't you check out our upcoming matchmaking sessions? Click on "Events" in the top menu.

How to apply to a matchmaking event

- 1 | [Click here](#) to log in to Ignite Magic
- 2 | **You will find a list of Ignite's upcoming matchmaking events on the homepage**
You can also access it by clicking on Events in the top menu.
- 3 | **Search for the event/s you'd like to join in the displayed list**
- 4 | **Click on the button "I want to join"**
- 5 | **Fill in the information requested in the window that pops up**
We'd like to know why you want join that matchday, your company's attendees and your availability for the day.
- 6 | **Click on "Apply for the event" so the system registers your application**
- 7 | **Save the date and time in your calendar!**

How does it work?

1 | Create a company profile on the platform Ignite Magic

2 | Apply to participate in the matchmaking

3 | Our team presents your startup to the participating corporations and public organisations that are looking for your technology.

4 | You will receive a notification email whenever an organization confirms a match with you. We also schedule all the matchmaking meetings that will take place during the session.

5 | Prepare for your meeting! Attend to the Sales Boost that we hold on previously to the event and read carefully the suggested meeting structure and other useful documents.

6 | Meet the corporate/s for 20 minutes at the session during the event

7 | Attend the Pilot Fast Track, a boost course that will provide you with the right tools to get ahead in your pilot projects after your matchmaking meetings.

Problems with Ignite Magic?
Please contact us at
support@ignitemagic.org.